



# COMPANY PROFILE

www.czonestar.com

At C Zone Star, we've been turning ideas into success stories since 2013. Whether it's digital marketing, social media management, website designing, company branding, software development, domain & hosting, or e-commerce solutions, we're here to simplify the complex and deliver results. Think of us as your digital growth partner. A team of passionate experts dedicated to crafting tailored solutions that help your business shine online and beyond.

## FOCUSED / SOUND / & INNOVATIVE

#### 3 WORDS THAT BEST DESCRIBE OUT APPROACH AND TEAM

C ZONE STAR is a leading software house that has been providing top-notch services in the field of software development, website development, website designing, graphic designing, social media marketing, TikTok Marketing, Google PPC, domain registration, hosting services, and web development services since its founding in 2013. With a team of highly skilled and experienced professionals, C ZONE STAR has established a reputation for delivering quality solutions to clients across various industries.

Over the years, our agency has evolved to keep up with the latest advancements in technology, ensuring that our clients receive cutting-edge solutions that are beneficial to their specific needs. Our focus on innovation, quality, and customer satisfaction has helped us build long-term relationships with clients from all around the globe.

At C ZONE STAR, we understand that every business is unique and therefore, we offer customized solutions to meet the diverse needs of our clients. Whether it is website development, software development, social media marketing, google advertising, tiktok marketing or graphic designing, our work closely with our clients to understand their requirements and deliver solutions that are both efficient and effective.

With our extensive experience and expertise in the industry, C ZONE STAR is committed to providing our clients with the best possible solutions that help them achieve their business objectives. Our dedication to quality and customer satisfaction has made them a trusted partner for businesses of all sizes, from startups to large enterprises.

## WHO WE ARE?

As a leading software and digital agency, C ZONE STAR is a team of highly skilled and experienced professionals who are dedicated to providing top-notch services in the field of software development, website development, website designing, graphic designing, social media marketing, TikTok Marketing, Google PPC, domain registration, hosting services, and web development services. At C ZONE STAR, we understand the unique needs of our clients and work closely with them to deliver customized solutions that help them achieve their business objectives.

Our team of experts is committed to innovation and staying up-to-date with the latest advancements in technology to ensure that our clients receive cutting-edge solutions that are efficient and effective. We take pride in our dedication to quality and customer satisfaction, which has helped us build long-term relationships with clients from all around the world.

At C ZONE STAR, we believe in delivering solutions that are not just functional, but also visually appealing and user-friendly. We are passionate about our work and strive to provide our clients with the best possible services, no matter how complex their requirements may be.

Whether it is software development, website development, Social Media Marketing, Google PPC, TikTok marketing or graphic designing, we have the expertise to deliver solutions that are tailored to meet the unique needs of our clients. We are committed to excellence in all that we do, and our goal is to help our clients achieve success in their businesses.

### WHAT WE DO:

We provide solutions in designing, development, and support for your business in Information Technology. We provide an edge to your business by creating software which suits your needs. We always say — instead of merely providing what a customer wants, we try to understand their needs, and with their understanding, consent and approval, build and provide what they actually need — our aim is to provide an edge to your business with our abilities.

We create Customized Software's (Web & Desktop based) for your needs - and sharpening the edge of your processes. We study your existing business/administrative / plant or engineering processes (how you do what you do), and come up with a software solution for strengthening the processes, and once you review and approve the solution, we build the solution for you.

Enhancing your existing software to suit your current & future needs — you may have software systems already in place, but these systems may not be updated to address your current & future business & process needs. We help you enhance your software to make it up to date! For example, you may not be able to get real-time information from wherever you are outside your premises. We will transform your systems so that you can access information from your systems wherever you are — instantaneous!

<u>To create a website</u> - for you to cater to your business needs. The websites are accompanied by Content Management Systems (CMS) so that you have complete control of your website — you can make changes to your website real-time without the help of anyone else.

Improve / Enhance your existing websites — by studying your existing website against your business needs, your business philosophy, and then enhancing it so that it represents the real you — and provides you with an edge in today's market.

<u>In Creative, Design and Multimedia</u>— we provide you a wide range of services under the roof of C ZONE STAR. Logo Design, Stationary Design, Web Design, Print Media Design, Revamp your logo and UI / UX Design.

As a software company we have an entity of different web services like domain registration and Web Hosting Services. Currently we are serving more then 400+ clients on our web hosting and domain services. Currently we are providing, Shared Hosting, Shared VPS, Domain Registration, and Reseller Hosting.

We understand the importance of uptime and security when it comes to hosting websites, which is why we use the latest technologies and best practices to ensure that our hosting services are always up and running smoothly. Our hosting plans are flexible and scalable,

making them suitable for businesses of all sizes.

Whether you are just starting out or looking to expand your online presence, our domain registration and hosting services provide the foundation for a successful online business. With our reliable services and dedicated support, you can rest assured that your website is in good hands

#### Social Media Marketing Services at C ZONE STAR

At C Zone Star, we offer comprehensive social media marketing services designed to boost your brand's online presence and engage your target audience. Our skillfulness covers the majority of influential platforms to make sure your business achieves its full potential.

#### Facebook Marketing

Harness the power of Facebook for connecting to your audience via highly targeted ad campaigns, engaging content, and strategic page management. Our Facebook marketing services are designed for brand awareness through traffic drive and lead generation to keep your business well ahead of the competition.

#### Instagram Marketing

Visual storytelling is what engages the modern audience, and this is best done on Instagram. We create stunning visual posts, stories, and ads that speak to your target market. From influencer partnerships to product showcases, we ensure that every aspect of our marketing strategy on Instagram will enhance visibility and engagement for your brand.

#### Google Ads

Visual storytelling is what engages the audience today, and this can be effectively done through Instagram. We create visually stunning posts, stories, and ads that will strike a chord with your target market when they see it. Be it influencer partnerships or showcasing products we bring to you, our strategies on Instagram are sure to

enhance visibility as well as keep the audience engaging with your brand.

#### TikTok Marketing

Let our creativity and strategy help you get your brand viral with our unique inbound marketing services tailored for TikTok. Our TikTok marketing team has the skills and expertise to make your brand visible on the unique platform, right from the TikTok content creation for trends to managing your TikTok ad campaigns.



## OUR SERVICES



#### **SOFTWARE / WEB DEVELOPMENT**

- Software Development Services.
- Web Development Services.
- Fully Customized Webstie Development / Design.
- Wordpress Website Services.
- Shopify Website Services.
- Customized Short Software Development.
- Customized Desktop Software Development.
- Customized Web Base Software Development.



#### **DOMAIN / WEB HOSTING**

- Shared Hosting
- Domain Registration
- Shared VPS Hosting
- VPS Dedicated Hosting
- Reseller Hosting



#### **CREATIVE DESIGN**

- Logo Design
- Stationary Design
- Web UI / UX Design (Front Page Prototype)
- Social Media Post Designs
- Print Media Design
- Vector Tracing
- · Anykind of Graphics Editing



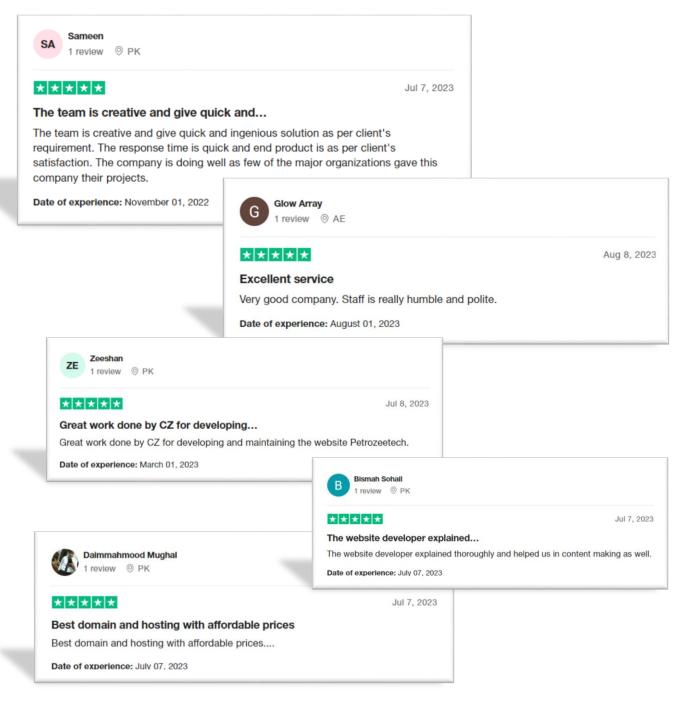
#### **DIGITAL MARKETING**

- Social Media Marketing
  - Facebook Ads Campaing
  - Instagram Ads Campaing
- Search Engin Optimization
- Content Marketing
- Pay Per Click (PPC) advertising
- Google Maps Ranking
- TikTok Marketing



#### SOME OF OUR CLIENTS ENDOREMENTS

Discover the profound impact we've had on our clients' success. Explore firsthand accounts from satisfied businesses that have experienced remarkable growth with our services. Their testimonials, spanning across Trustpilot, Google reviews, and Clutch underscore the consistent transformative results we provide, propelling businesses to unprecedented heights



## SOFTWARE DEVELOPMENT

Since inception we have been providing state of the

art Custom Software Solutions to midsize/large organizations. In developing custom software, we see our role as partners, not merely programmers. We recognize that solutions succeed not solely for technical reasons, but because end-users and internal IT staff feel ownership.

Our RAD model development capabilities offer significantly reduced development time and savings in developing, implementing and maintaining custom Enterprise applications. In the last decade, a number of management philosophies have been developed in an attempt to define what companies must do to compete in the new global economy. Emphasis is now placed on the use of enterprise-wide information solutions to impact the decision processes of management. Organizations have rediscovered the basics, realizing that the most effective strategy is to organize their resources in order to achieve better performance. Today's dynamic business requirements need dynamic information solutions. Generic software is not flexible enough to meet the diverse demands of each unique business. Considering all the aspects in mind we design cost effective tailor built, high performance software for organizations that need made to order, high-end customized solutions.

#### What types of solutions can you develop with Custom Software?

Although there will be several custom software development trends each year, we can classify our clients' needs into one of these 8 categories:

#### Mobile & Web Development



Through strategy, design, and technology, we create professionally crafted websites, native mobile apps, and brand experiences that engage millions of consumers.



#### **Data Science**



Our Data Scientists solve problems by finding hidden patterns in structured and unstructured data while using Big Data and Stream processing high-performance solutions.

#### **Cloud Computing**



Our cloud computing services help organizations drive innovation and business transformation by increasing business agility, lowering costs, and reducing IT complexity.



#### **UI/UX** Design



Our UX/UI designers create beautiful, engaging, and user-friendly designs of enterprise systems, web portals, and mobile applications that delight users and make your company look great.

#### Software Testing & QA



We deliver stand-alone and integrated testing services, providing supreme quality assurance through a deep understanding of your business goals and applications.



#### **MVP** Development



Quickly turn your ideas into Minimum Viable Products with the necessary features and functionalities to test and validate your value proposition and business model.

#### **Blockchain Consulting**



Our Blockchain consulting services help you work in a smarter way, reducing risks and improving traceability and security by adopting one of the most revolutionary technologies today.



#### Internet of Things

Our IoT division is focused on the development and implementation of large-scale projects, including smart cities, smart buildings, industrial monitoring, telemetrics, sensors, and traffic solutions.

#### **Nearshore Outsourcing**



A Nearshore Development Center is a dedicated team that shares a similar time zone with your company's headquarters, operating as a subsidiary, and working from dedicated facilities



#### Maintenance & Support

We provide expertly handled, scalable, and managed 24/7 support & maintenance services to complement or supplement your internal web operations teams

## WEB DESIGN & DEVELOPMENT

#### Static Website Designing Services

C ZONE STAR Provider aims to provide you very professional, customized and economical static website designing services. Static websites are the ideal way to present brochures of your products, images that explain your services and flash if you want to attract your targeted visitors. Our website design team keeps in mind to make an SEO friendly design and keeping it user-friendly at the same time.

#### Features of Static Website:

## Some benefits of Static Website Designing Services:

- Image Download & upload is easy and fast
- Easily compatible with all browsers
- Easy navigation with striking graphics can be done.
- On static site, we can add maximum pages with minimum scripts and html.
- Static sites are Search Engine friendly.
- Fast indexed comparatively dynamic websites.

STATIC WEB DESIGN FEATURES:	
Smart eye-catching layout	Pure CSS dropdown menu
Site delivery in 10 working days.	jQuery banners slideshow
Pure CSS navigation	Text based pages
Div. and table-based HTML	Submission contact form
Pictures gallery	Compatible with New browsers
5 HTML Pages	

#### Dynamic / WordPress Website

#### **Designing Services**

A dynamic website designing could help your business in different ways. It doesn't matter you necessary to send, receive or keep your products, services, content or member information, it is quite simples to accomplish the said tasks by using a dynamic website.

#### Here are few examples.

Can put in as some pages in dynamic web as you want.

Can save the website management time in an effective manner.

Easy to add or managed photos, contents, information, and videos without the interaction of the developer or web specialist.

Administrator can send modified emails to visitors and can control the complete right of entry.

With the help of dynamic website designing, it's really simple to add your main data and information without any dealings with the designer or developer.

Dynamic web page design requires thorough knowledge, creativeness and our professionals are the master and mentor at their own who can design and develop dynamic website using different scripting language PHP create your website good looking retaining, easy to navigate and perfect.

## Any advantages of Dynamic websites are detailed below:

One can add and manage, stories, information, photos and videos anytime without the help of webmaster.

- One can add new pages and sections for site's development.
- One can save site management time.
- Site administrator can send customized emails to visitors.
- Complex tasks like quoting, estimating and presenting customized sales information can be done by Dynamic Web Site.

#### → Features of Dynamic Website:

#### DYNAMIC WEB DESIGN FEATURES

- Smart eye-catching layout
- Site delivery in 15 working days.
- Pure CSS navigation
- Div. based HTML
- Use PHP & database in MySQL
- Use HTML5 & CSS3 if needed

- Unlimited dynamic text pages
- jQuery banners slideshow
- Picture gallery if needed
- Submission contact form
- Compatible with New browsers
- CMS Panel

#### E-Commerce Website Designing Services

#### E-Commerce Website Design to Take Your Online Business to the Next Level

When it comes to developing an E-Commerce website, or an E-Commerce redesign, you need a partner that is focused and experienced in providing companies the best in professional E-Commerce web design solutions. With a team of experts under one roof, Outer Box's goal is to offer you all of the necessary design, development and search marketing services needed to be successful online. Our full-service approach allows us to be accountable for your overall success.

We've worked on many E-Commerce projects and know what it takes to generate sales. Utilizing responsive web design, our E-Commerce websites are optimized for desktop, mobile and tablet shopping. With platform features like unlimited products and categories, to a secure one-page checkout, we make online shopping easy for customers and easy to manage for website owners. From selling a product or subscription, to taking payments for a service, our team can develop the custom E-Commerce website solution that's perfect for your business.

#### Features of E-Commerce Website:

#### E-COMMERCE WEBSITE DESIGN FEATURES

- Smart eye-catching layout
- Site delivery in 30 working days.
- Pure CSS navigation
- Div. based HTML
- Use PHP & database in MySQL
- Use HTML5 & CSS3 if needed

- CMS to manage website
- Unlimited text pages, categories, subcategories & Products
- Shopping Cart with PayPal Integration
- Compatible with New browsers

### SOME OF OUR HAPPY CLIENTS

















































## TECHNOLOGIES & IDES

## OUR TEAMS ARE PROFICIENT IN THE FOLLOWING TECHNOLOGIES & IDES



































## **PORTFOLIO**

#### SOME OF OUR

## **WEB DESIGNS**

At C ZONE STAR, we take pride in our dedication to quality and customer satisfaction. Our team is committed to delivering high-quality web design services that meet our client's requirements and exceed their expectations. We also offer ongoing support and maintenance services to ensure that our client's website remains up-to-date and relevant

Whether it is a new website design, redesign, or update, we have the expertise to deliver customized solutions that meet our client's needs. Contact us today to learn more about our web design services and how we can help your business grow.





## CONTENT DESIGN

#### Logo Design



Our logos are awesome and our designers are exceptionally talented, but our prices are still not exorbitant. Our expert in-house designers will utilize their creativity, knowledge and experience to give your business a memorable and stunning face. You will love your logo and you will love to show it to others as it will represent your business in a fascinating and professional manner. Our work is second to none, because we never take quality lightly. So... Take advantage of our low prices today!

#### Stationary Design



we offer professional stationary design services that help businesses establish a strong brand identity. Our team of expert designers work closely with our clients to create custom stationary designs that are visually appealing, professional, and consistent with their brand.

We understand that the stationary design is an important aspect of branding and can leave a lasting impression on customers. Therefore, we take great care in creating designs that are not only aesthetically pleasing but also convey the right message and evoke the desired emotions. Our stationary design services include business cards. letterheads, envelopes, and other promotional materials. We work with our clients to understand their business goals, target audience, and unique brand personality to create designs that stand out and make a lasting impact. At C ZONE STAR, we are committed to delivering quality stationary designs that help businesses establish a strong brand identity and make a lasting impression on their customers. Our dedicated team of designers uses the latest tools and techniques to ensure that our designs are of the highest quality and meet the unique needs of our clients.

#### Web UI / UX Design



we offer professional web UI/UX design services that help businesses create intuitive, user-friendly, and visually appealing websites. Our team of expert designers work closely with our clients to understand their business goals, target audience, and unique brand personality to create designs that reflect their brand image and provide an exceptional user experience.

We understand the importance of user experience when it comes to website design, which is why we take great care in creating designs that are not only visually appealing but also easy to navigate and use. Our UI/UX designs are optimized for different devices and screen sizes, ensuring that users have a seamless experience across all platforms.

Our web UI/UX design services include wireframing, prototyping, and user testing, to ensure that the final design meets the unique needs of our clients and their users. We also provide ongoing support and maintenance to ensure that the website continues to provide a great user experience.

At C ZONE STAR, we are committed to delivering quality web UI/UX designs that help businesses establish a strong online presence and provide a great user experience to their customers. Our dedicated team of designers uses the latest tools and techniques to ensure that our designs are of the highest quality and meet the unique needs of our clients.

#### Social Media Post Design



we offer professional social media post design services that help businesses create engaging and visually appealing content for their social media platforms. Our team of expert designers works closely with our clients to understand their business goals, target audience, and unique brand personality to create designs that are eyecatching, informative, and optimized for social media.

We understand the importance of social media in today's digital age, and how it can help businesses establish a strong online presence and connect with their customers. Therefore, we take great care in creating designs that are not only visually appealing but also effective in conveying the right message and engaging with the target audience.

Our social media post design services include creating graphics, infographics, and other visual content that can be used on different social media platforms such as Facebook, Instagram, Twitter, and Linkedln. We also provide ongoing support and maintenance to ensure that the content remains relevant and effective.

## HOSTING & DOMAIN SERVICES

### WHY C ZONE HOST

#### Privacy and security



Your website security and privacy come first at C ZONE STAR, and we will always support the rights of individuals and consumers online. It's our mission to keep the Internet open, free, and safe for everyone.

#### Your business online

Boost your business with industry-premium products and services, at prices that won't break your budget. If it doesn't provide you with a better Internet experience, we simply don't offer it.



#### Customer service

You're covered by a Support Team that's renowned for being one of the most knowledgeable, friendly, and professional in the business. Real people are ready to assist you with any issue, any time, 24/7.



#### DOMAIN REGISTRATION

Top Level Domain Registration (TLD)
Country Level Domain Registration (CLD)
Domain Transfer / Refugee Services
Domain Management Services
Checking Availability & Reserved Services

#### HOSTING

Shared Hosting
VPS Hosting
Shared VPS Hosting
Fully Managed VPS Hosting
Corporate Email
Maintenance & Backup Services
SSL Certificate & Security
24/7 Support

#### **AVAILABLE WEB PANELS**





#### **AVAILABLE OPERATING SYSTEMS**







### **cPanel Hosting from C ZONE HOST**



#### 24/7 Tech Support

Technical Expert Support -You Can Count On Us We've Got You Covered



#### 1-Click Install Softaculous

Install Any Of The Available 450+ Applications With Our Simple 1-Click Auto-Installer



#### **Money Back Guarantee**

With A 10 Days Money Back Guarantee You Have Plenty Of Time To Test Us Out



#### Easy to Upgrade

If You Outgrow Your Hosting Plan You Can Easily Upgrade Your Plan Anytime



#### Free Hosting Migration

Our Team Will Transfer Your Websites From Your Old Server To Our Servers





#### UAE

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